

Специалност: Психология					
Докторска програма по Културна и Диференциална психология с обучение на английски език					
Докторантска година: Първа или втора					
Семестър на обучение (римска цифра/ З – зимен, Л – летен)	Название на курса	Форма (Л – лекции, С – семинар, У – упражнение)	Кредити (ECTS credits)	Длъжност и име на преподавателя	Договор (Щ – щатен, Х – хоноруван, Г – гост-лектор)
Л и/или З	На английски език: Psychology of Personality and Individuality	Л 60	10	Проф. дпсн Ирина Зиновиева	Щ

**DOCTORAL PROGRAMME
IN CULTURAL AND DIFFERENTIAL PSYCHOLOGY**

**PSYCHOLOGY OF PERSONALITY AND INDIVIDUALITY
SYLLABUS**

Lecturer: PROF. IRINA ZINOVIEVA

Summary

The course of *Psychology of Personality and Individuality* starts with a critical analysis of major approaches to individual differences in personality and intelligence followed by an introduction and conceptualization of individuality. The second part focuses on the biological, social, and cultural framework of individuality with factors like heredity and environment, situation, culture and historic context. Other key topics in this part are differences among large societal groups such as social classes and gender groups. The implication of the global world and the information age for human self, agency, and resulting forms of individual capital are treated in the third part. The course concludes with key methodological issues for differential psychology - case studies, twin studies, combination of quantitative and qualitative methods, longitudinal studies as well as the new opportunities opened by the neural networks modelling and data analysis proposed by Stephen Grossberg.

Contents	Horarium
1. Individual Differences in Intelligence and Personality – Critical analysis	8 hours
2. Ecological Approach - From Personality to Individuality	2 hours
3. Conceptualization of Individuality	2 hours
4. Nature - Nurture Controversy in Light of the Latest Developments in Genetics and Brain Studies	4 hours
5. Individuality and Culture - The Cross-Cultural and Cultural Psychology Perspectives	4 hours
6. Historical Development and Individualization	4 hours
7. Individuality and Gender - Roles, Stereotype, and Perceived Performance	4 hours
8. Social Class Differences and Individualization	4 hours
9. Information Age: Research Evidence for New Psychological Tendencies	2 hours
10. Interdependent and Independent Self-Construal	4 hours
11. Agency and Self-Presentation	2 hours
12. Identity Capital and Individuality Capital	2 hours
13. Social Networks - New Opportunities for Agency and Self-Presentation	3 hours
14. Methodological Issues in Differential Psychology: Twin studies –organization and analysis Case studies Qualitative methods - data collection and data analysis Longitudinal studies – organization and individual data analysis Neural Networks – Stephen Grossberg Types Hierarchical modelling	15 hours

Basic Sources

- Cooper, C. (2021). *Individual Differences and Personality* (4rd ed.). New York: Oxford University Press.
- Mengov, G. (2014). Person-by-person prediction of intuitive economic choice, *Neural Networks*, 60, 232-245.
- Spector, T. (2013). *Identically different: Why you can change your genes*. London: Phoenix.
- Zinovieva, I. (2011). *Personality and Individuality*. Sofia: LM Productions (in Bulgarian).

Further reading

- Buss, A. H. (2012). *Pathways to individuality: Evolution and development of personality traits*. American Psychological Association.
- Cantor, P. Osher, D., Berg, J., Steyer, L., & Rose, T. (2019). Malleability, plasticity, and individuality: How children learn and develop in context. *Applied Developmental Science*, 23(4), 307-337
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- Emmons, R. A. (1986). Personal strivings: An approach to personality and subjective well being. *Journal of Personality and Social Psychology*, 51, 1058–1068.
- Harris, J. R. (2010). *No two alike: Human nature and human individuality*. W.W. Norton & Co, New York, London,
- Higgins, E. T. (1996). Ideals, oughts, and regulatory focus: Affect and motivation from distinct pains and pleasures. In P. M. Gollwitzer & J. A. Bargh (Eds.), *The psychology of action: Linking cognition and motivation to behavior*. New York: Guilford, 91–114.
- Larsen, R.J., & Buss, D. M. (2009). *Personality psychology: Domains of knowledge about human nature* (4th ed.). New York: McGraw-Hill.
- Manstead, A.S.R. (2018). The psychology of social class: How socioeconomic status impacts thought, feelings, and behaviour. *British Journal of Social Psychology*. 57(2), 267-291.
- McCrae, R. R., Terracciano, A., and Members of the Personality Profiles of Cultures Project. (2005). Universal features of personality traits from the observer's

perspective: Data from 50 different cultures. *Journal of Personality and Social Psychology*, 88, 547-561.

Mischel, W., Shoda, Y., & Ayduk, O. (2007). *Introduction to Personality: Toward an Integrative Science of the Person* (8th ed.). Hoboken, NJ: J. Wiley & Sons.

Raeff C. (2019). From objects to acting: Repopulating psychology with people who act. *Theory & Psychology*. 29(3), 311-335.

Zagaria, A., Ando', A. & Zennaro, A. (2020). Psychology: a Giant with Feet of Clay. *Integrative Psychological and Behavioral Science*, 54, 521–562